

## **COUNTY OF LEHIGH** Office of Community & Economic Development

Virginia Haas Community Revitalization & Development Manager

April 2, 2025

Dear Tourism Development Grant Applicant:

The County of Lehigh is currently requesting applications for its 2026 Tourism Development Grant Program. Funding for this grant may be requested from regional tourism venues that are non-profit 501(c)3 organizations or government entities.

Tourism Development Grants may be awarded for projects occurring in Lehigh County that encourage substantially large events which are regional in nature and have the potential to draw significantly large amounts of people. Capital projects or projects to improve facilities (but not general maintenance) which will promote tourism, events, or conventions are also acceptable.

Applications and program guidelines are available on the Department of Community and Economic Development's webpage on Lehigh County's website: <u>http://www.lehighcounty.org/Departments/Community-Economic-Development/Grant-Programs</u>

Applications are due on or before May 23, 2025.

The application is fillable but must be saved prior to emailing to <a href="https://www.lehighcounty.org">lccommdev@lehighcounty.org</a>.

Applicants who choose to mail their submissions may send to me at Virginia Haas, Community and Revitalization Manager, Lehigh County Government Center, Room 519, 17 S. 7<sup>th</sup> St., Allentown, PA 18101. Please do not use binders (three-ring or plastic binding) or staples. Applications must be postmarked by the May 23,2025 deadline.

The review committee's recommendations for awards will be included in the County of Lehigh 2026 budget that will be presented to the Board of Commissioners by August 31, 2025. Grantees will be notified of their awards in December 2025.

Lehigh County has continuously shown a strong commitment to the civic, cultural and recreational well-being of our communities. We are proud of the support we provide to organizations within the County. We look forward to your participation in this program. Applicants are encouraged to email the Department of Community and Economic Development for additional information at <a href="https://www.lecond.community.com">lccommdev@lehighcounty.org</a>.

Sincerely,

Virginia M Haas

Virginia Haas Community Revitalization and Development Manager

17 South Seventh Street Allentown, Pennsylvania 18101 Phone: 610-782-3809 Virginiahaas@lehighcounty.org